

Fact Sheet

Company Name:	American Specialty Health Incorporated (ASH)
Year Founded:	1987
Headquarters:	777 Front Street San Diego, California 92101 Phone: (800) 848-3555 Fax: (619) 237-3832 Web: www.ASHCompanies.com
Business Focus:	<p>American Specialty Health is a leading health and wellness organization that provides specialty network management, fitness, and wellness and prevention programs to health plans, insurance carriers, disease management companies, employer groups, and trust funds nationwide.</p> <ul style="list-style-type: none">• Specialty Network Management—Complementary and alternative health care affinity and benefit programs for acupuncture, chiropractic, dietetic counseling, massage therapy, naturopathy, and physical therapy• Fitness—Exercise and walking programs providing discount and \$0 cost fitness club memberships, home fitness programs, reward programs, and Internet-based exercise tools• Wellness/Health Coaching—Health coaching, reward programs, Internet-based self-care tools, and worksite programs for weight management, tobacco cessation, stress management, and healthy living
Members:	More 15.6 million members in benefit programs over 97 million in affinity (discount) programs, nearly 3.4 million in wellness/health coaching programs, and over 500,000 in fitness programs nationwide
Providers:	National network of more than 22,000 chiropractors, acupuncturists, massage therapists, dietitians, and naturopathic doctors, plus more than 14,000 fitness clubs and exercise centers in all 50 states
Clients:	Over 120 health plans and insurance carriers nationwide. Over 2,200 employer groups and trust funds nationwide
Annual Revenues:	\$154 million in 2009 (estimated)
Number of Employees:	Approximately 700
Founder:	George DeVries, Chairman and CEO
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